

# WFLA - Tampa

## Issue Inquiry Form

To: Station Political File  
cc: Station Political Specialist

Date: 10/18 /2012

Account Executive: Matt Oestreich Office: WFLA-Tampa  
Name of Issue: Local Voices for Obama  
City, Station Municipality: Tampa, FL  
Inquiry Made By: Bryan Choate  
Agency / Organization: Local Voices Super PAC  
Address: 1666 Connecticut Ave. NW 5<sup>th</sup> Floor  
Washington, DC 20036  
Telephone: 202-628-1581 Fax: 202-628-1582

Issue Advertiser: Local Voices for Obama  
Address: 1666 Connecticut Ave. NW 5<sup>th</sup> Floor  
Washington, DC 20036  
Telephone: 202-628-1581 Fax: 202-628-1582

Committee Members...  
Treasurer: Brian Foucart Other: \_\_\_\_\_  
Commercial Length: \_\_\_\_\_ Other: \_\_\_\_\_

Programs / Dayparts Requested: All

Station Offer: same

Station Political Disclosure Statement:  
Submitted to: Bryan Choate Date: 10/18/12  
Stations Requested: WFLA

Insertion Order

JM112102501

Advertiser: Local Voices SuperPac

No Agency/Direct

Spot Length: 60s

Spot ISCI: LV201201H

Please insert LV201201H (Bobby), into the Entertainment Tonight Weekend 7-8PM on 10/27/2012.

JM  
10/25

**Local Voices Super Pac**  
1666 Connecticut Ave NW  
Washington DC

**Local Voices/ Issue**  
Submission Number 144 Issue 1



**WFLA-TV**  
P.O. Box 1410  
Tampa, FL 33601

PHONE (813) 228-8888

**Original**

<b>Client:</b> Local Voices/ Issue	<b>Submission Cost:</b> 2600	<b>Campaign Ref:</b> JM112102501
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b>	<b>Sales Rep:</b> WFLA Political
<b>Schedule Dates:</b> 10/22/12 to 10/26/12	<b>Weeks:</b> 1	<b>Order Ref:</b>
<b>Est./PO Number:</b>	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

<b>Product:</b> Local Voices / Issue	<b>Booking Group:</b> WFLA	<b>Key Market:</b> Tampa-St. Petersburg, FL
<b>Demographic:</b> (L) Household	<b>Order:</b>	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/22	Total	Cost
1	Sat 7p Entertainment Tonight .....S.	OT	2600	60 Comme	Nbr of Spots	1	2600
<b>Weekly Totals:</b> Total Spots(Ord Spots)					1	1	

<b>Grand Totals</b>							
				<b>Month 10 Weeks: 4</b>			
				<b>10/22</b>			
<b>Totals</b>							
Spots				1			
Cost				2600			

<b>Grand Totals:</b>							
				<b>Spots:</b>	1		
				<b>Gross Total:</b>	2,600.00		
				<b>Commission:</b>	0.00		
				<b>Net Total:</b>	2,600.00		

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b> 10/10/12
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I, Emma Chate  
do hereby request station time concerning the following issue:

Local Voices

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

**Total Charges:**

This broadcast time will be used by: Local Voices

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes
 ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

Barack Obama - Pres. Elect - 11/6/12

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Local Voices

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

10/11/12  
Date

  
Signature

(949) 769-9832  
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title